

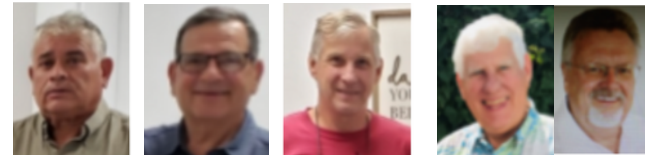
*Goodbye to Allyn, our "Earn While You Learn" Coordinator.*



Sadly, we end the year saying Goodbye to Allyn Fili, our Earn While You Learn Coordinator for the past 5 years. Allyn has done an amazing job connecting with our moms and dads to enable them to feel confident and effective in their role as parents, and, for some, regain their children who were taken away by the courts. Allyn has always exemplified the love of Christ, growing the program from 200 to 1,600 classes per year. She has had an enormous impact and we will miss her. Now she joins her husband in retirement.

**A MESSAGE OF GRATITUDE TO OUR MOBILE UNIT DRIVERS.**

As we end 2022, I want to thank our faithful drivers for their dedication in delivering our mobile unit and ensuring that mothers were able to see their babies and receive the hope of Christ. Because of them, mothers had the opportunity to see their babies in their wombs. What a gift! Thank you!



ANDREAS DECASAS    EDO BOVE    CHUCK KRAUSE    BILL WAGNER    RAYMOND VAN PLETZEN



*Birth Choice is Hiring!*

**CHIEF EXECUTIVE OFFICER**

The Chief Executive Officer of Birth Choice of San Marcos, Inc., a 501(c)(3) organization, is a full-time, salaried position reporting directly to the Board of Directors. This individual will lead the growth of Birth Choice to be the most effective pro-life pregnancy help center in San Diego County.

**DIRECTOR OF OPERATIONS**

The Director of Operations of Birth Choice of San Marcos, Inc., a 501(c)(3) organization, is a full-time, hourly position reporting directly to the Chief Executive Officer. This individual will supervise, and is responsible for, the effective and efficient day-to-day operations of Birth Choice.

For more information, visit [BirthChoice.net/Jobs](http://BirthChoice.net/Jobs). Applicants are encouraged to read the full job description then submit a resume and cover letter to [careers@birthchoice.net](mailto:careers@birthchoice.net).

*Our Year in Review*

<b>1,600+</b> EWYL VISITS	<b>262</b> PREGNANCY TESTS	<b>265</b> ULTRASOUNDS	<b>3,832</b> SQ FT MEDICAL CLINIC
<b>23%</b> INCREASE OF BABY SUPPLIES	<b>1,000</b> PACKS OF CLOTHES & DIAPERS	<b>40%</b> ABORTION-RISK CLIENTS CHOSE LIFE	

"Rejoice always, pray without ceasing, give thanks in all circumstances; for this is the will of God in Christ Jesus for you." 1 Thessalonians 5:16-18



*Choices*

*CEO Message*

Dear Friends,

I have a bittersweet announcement to share with you. After much prayer and discernment, I have decided that it is time for me to retire. God called me to Birth Choice. He is now inviting me on a new adventure.

It has been such a pleasure for me to serve at Birth Choice for the past 12 years. God has been so good in providing me with the grace and fortitude to bring this organization from praying outside of an abortionist's office to reclaiming that same office for His purposes in preserving Life! What a joy and a privilege it has been, and I thank God for the opportunity to work with Him in accomplishing so much! But, it is now time for me to give 100% to my family. As many of you know, two of my siblings have cancer, one of which is terminal. And my daughter is soon to deliver twin boys with a big brother who will only be 21 months old at their arrival. What a gift to serve my loved ones at the beginning of life and, if God wills, at the end of life.

I will be leaving Birth Choice in early 2023. The Board is working diligently to find my successor, and together we are doing everything we can to ensure a smooth and successful transition. The staff at Birth Choice is strong and dedicated to our mission, and I am confident in their ability to continue to do what they do so well in providing high-quality care for mothers and their babies.

As this change moves forward, I kindly ask a few things of you – our committed donors:

1. Be Not Afraid! God's timing in all things is perfect.
2. Pray for my family and for me as I make this joyous transition.
3. Storm heaven for the next CEO. Everything we have accomplished has been through prayer. This individual will need your support and prayers to carry the torch into the next amazing chapter of the Birth Choice story.
4. Please continue to financially support the wonderful work that is being done at Birth Choice.
5. Praise God, for we are a joyous people, and we have nothing to fear when God is so clearly in charge of our organization.

As Paul said in his letter to Timothy, "I am grateful to him who has strengthened me, Christ Jesus our Lord, because he considered me trustworthy in appointing me to the ministry." 1 Timothy 1:12

This is a change, but it is not a goodbye. You retire from work, not from being pro-life! I look forward to what God has in store for me and Birth Choice.

God Bless,

*Heidi Hill*



In This Issue: CEO Message | License Update | Grand Opening & Story Time with Santa | Farewell Heidi Comedy Night Save the Date | Thank You, Allyn and Mobile Drivers | Job Openings | Year In Review



## Licensed for Operations

### BIRTH CHOICE BRICK AND MORTAR IS OFFICIALLY LICENSED. NOVEMBER 22, 2022

Thanks be to God Birth Choice of San Marcos became licensed with the California Department of Public Health for the 2nd time, the first as a mobile clinic and the 2nd as a brick and mortar primary care clinic on November 22, 2022!!!!

We thank all of you for storming heaven from the move out of an office that we had occupied for 30 years to taking over Dr. Kung's abortion clinic during COVID! God has truly blessed Birth Choice! May He continue to do so in the days ahead as we begin the next phase of saving lives for the next generation.



## Farewell, Heidi Hill.

"Meadowlark Church has supported Birth Choice for many years, but our commitment took on a deeper dimension when Heidi became the Director. In Heidi I met a leader who deeply believed in saving the unborn and who personified the values of Birth Choice. As I got to know her, I was impressed with her professionalism. Nonprofits are sometimes guilty of being inefficient, but Heidi steadily transformed us into a well-disciplined corporation. Heidi's warm personality helped us build enduring relationships with the supporters of Birth Choice. She did this not only from a platform but through personal contact with people. God gifted Heidi to us, and I will always be thankful that I got to serve alongside of her." - Raymond van Pletzen

## Grand Opening & Story Time with Santa

What better way to celebrate our GRAND OPENING than by opening wide the doors to Christ and his precious little ones than with story time with St. Nicholas!

We were so excited that the "real" Santa was able to join us for this special day by telling stories to the many children who were able to join us while the adults were able to tour the new facility. Home baked cookies and hot chocolate were served, and parents were able to take pictures of their children with Santa as they told him their hearts desire for Christmas. It was a very special day!



"In the six years I have been on the board there has been a significant change for the best in all areas of the organization. The one constant in the changes has been Heidi Hill. I appreciate all that Heidi has done for the organization, both prior to accepting the CEO position, and as the CEO." -Dennis Kreta



"Heidi's commitment to making Birth Choice a first class clinic and pregnancy help center is to be commended. I am so thankful for her leadership!" -Karen Garcia

"Birth Choice is fortunate to have hired Heidi to be President. She brought her prior counseling experience to form a strong organization. She was steadfast in her commitment to excellence and bringing Birth Choice closer to that ideal and maintaining its Christian ideals. She has been extremely supportive of many in the organization who wished to advance the Birth Choice mission. Beyond saving babies, her leadership also has allowed Birth Choice to educate young women and men who wished to parent. She also placed sexual integrity programs in place which support young men and women prior to making a potentially uneducated choice. In my years at Birth Choice, we have seen Heidi grow in her knowledge, business acumen and passion for the Birth Choice mission. Beyond her role as Birth Choice's leader she has always been accessible and responsive to her staff, volunteers and donors." - Bernie Montoya

SAVE THE DATE  
MARCH 17TH  
More Info to Follow

COMEDY night

WITH COMEDIAN Nazareth

Award-winning comedian Nazareth, has been seen by over 40 million people around the world through live concerts, TV and radio broadcasts. His list of TV appearances include: Comedy Central, ABC Family, NBC, CBS, and TBN. He also performs for our Armed Forces Worldwide and the New York Times raves about his performance.

After years in Hollywood sharing the stage with comedians like Chris Rock, Adam Sandler and Kevin James and a promised Sitcom, Nazareth decides to accept the claims of Jesus Christ and leaves Hollywood to use his comedy for the Kingdom.



Location TBA  
BirthChoice.net/Events

Check out Nazareth's promo video on our website!



Heidi put in charge of training new volunteers.

2010

Heidi began as a volunteer.

Thank you HEIDI HILL



Heidi became permanent President/CEO and re-established the mission while unifying two centers and researching the mobile unit.

2014

Heidi was asked to join the board, became interim executive director, hired first staff member.



Received mobile, became licensed and operational, established strategic plan for brick and mortar clinic.

2016

Began TLC program with NIFLA to become medical, fundraised for the mobile unit and hired first nurse to establish medical policies and procedures.



Continued to improve on organizational structure.

2018

Closed Oceanside office which was no longer needed with the new mobile clinic.



Moved into new clinic, took over an abortionist's office and managed construction.

2019



Remained fully operational during COVID at 40 hours per week, retained all staff and implemented new modes of operations.

2020



Completed construction and became licensed for operations, quadrupled income since 2014.

2021

2022