



# Choices

## CEO Message

Dear Friends of Birth Choice,

Love In Action, the theme for this year's banquet, I've discovered, means different things to different people.

With his disciples in the upper room, Jesus announced that He would be leaving the Passover Feast, but before leaving them he gave one very simple yet profound instruction: "A new commandment I give to you, that you love one another; as I have loved you, **so you must love one another**" (John 13:34).

As Christians, we show love in a variety of ways. We love when we see a need. We love when God gives us a nudge. We love even if it's inconvenient. *We love because that's how God made us.*

One of the ways you have shown love is by supporting this ministry. Your unwavering love for the unborn is profound and makes all the difference when it comes to moms choosing life over abortion. Thank you!

I am getting settled into my "new" role here at Birth Choice, and you would be amazed at the new capabilities and services the team has been implementing to allow us to reach even more women with unexpected pregnancies and give them the life-affirming care they need. I am very excited about one particular component we are adding to our already extensive list of services. **We are going to begin to share the Gospel more directly to clients in small ways and in big ways. Our love for Christ overflows, and we must put our "Love in Action"**—no small task but one we are very excited about.

Because we are a medical clinic, we are careful only to evangelize with the client's permission but sharing our relationship with Jesus comes so naturally. Thanks to your support, some of our amazing staff are taking additional training courses to learn how we can create more opportunities to share God's word and do it more effectively. We may only get one chance to do this, so we want to do it to the best of our ability. Our client advocates are incredible women of faith and I know we will have good news to report to you about the Holy Spirit's success through their cooperation. Your prayers for our effectiveness with this expanded outreach are deeply appreciated.



We recently had a group of moms who chose life in the center to video their testimony about the challenges they faced when they found out they were pregnant and how Birth Choice made all the difference in them choosing to have their babies and reconnect with God. We will be showing the video at the October 21st fundraising banquet, aptly themed "Love in Action." It is incredibly moving and demonstrates that the faith you put in Birth Choice is well founded. I hope to see you there. Seating is limited and spaces are filling up so be sure to register now at [BirthChoice.net/events](http://BirthChoice.net/events).

God Bless,

*Bob*

## Support Life - Registration Closes October 16th



# LOVE IN ACTION *Banquet*

SATURDAY, OCTOBER 21, 2023  
RECEPTION 4:30PM DINNER 5:30PM  
THE WESTIN CARLSBAD RESORT & SPA



Our annual celebration and fundraising banquet will be held on Saturday, October 21st, 2023 at the Westin Carlsbad and is FREE to attend! If you are unable to make it, please consider making a monthly gift. This event sustains our organization and is how we set our budget for the coming year. Come share in food and fellowship as we celebrate the life-saving work of Birth Choice.

TO REGISTER, SCAN THE QR CODE ABOVE OR VISIT [BIRTHCHOICE.NET/EVENTS](http://BIRTHCHOICE.NET/EVENTS).



Guest Speaker,  
Victoria Robinson

Victoria Robinson will be back for an encore as our guest speaker! Victoria is an author, public speaker, and pro-life leader sharing her expertise on abortion around the world. Victoria co-hosts the podcast, Contagious Influencers of America, for Keep the Faith Radio, and is a published author of They Lied to Us, the CEO of three separate pregnancy resource centers for 20 years, where she counseled thousands of women contemplating abortion. Her own abortion story is featured in a Harmon Brothers Documentary. She's had numerous op-ed pieces published on various news sites, magazines, and online. Victoria has been conducting post-abortion recovery retreats for over fifteen years and is the founder of ReAssembled to bring much-needed healing to post-abortive women and men.

**"A new commandment I give to you, that you love one another; as I have loved you, so you must love one another." -John 13:34**

365 S Rancho Santa Fe Rd, Ste 201  
San Marcos, CA 92078  
760.744.1313  
Return Service Requested



## CSUSM Campus Outreach Program

We're super excited to start doing campus outreach again at California State University San Marcos! Birth Choice has a large Ad that is posted in the main area at CSUSM!

On September 11, 2023 we began going to CSUSM during U-hour on Tuesdays and Thursdays. This is a time when no students have classes so it is the perfect time for Birth Choice to have a booth in the free speech area, where anyone can participate.

Not only do we hand out brochures, but thanks to recurring donors we are able pass out diapers and wipes to those who are in need. It is our hope, that between the ad and the physical presence on campus, we will begin to get more abortion risk clients from CSUSM.



## Center Update and the Latest News

### EARN WHILE YOU LEARN & BARE ESSENTIALS

We are blessed with an abundance of diapers! This is amazing! We have decided to start allowing our clients to participate in BOTH the Earn While You Learn Program and Bare Essentials simultaneously.

This system was originally created when the center had minimal supplies but with the increased donations we are able to provide more for our moms. Praise God! We hope to continue offering these programs together as long as we continue to have a surplus of diapers.



### Holiday Schedule

**Regular Office Hours**  
Monday through Friday 9:00am - 5:00pm

#### Holiday Closures

**November 23rd - 24th**  
Closed for Thanksgiving

**December 22nd - 26th**  
Closed for Christmas

**January 1st**  
Closed for New Years Day

*If you would like to schedule deliveries or a drop-off around the holidays, please call our office at 760.744.1313 to coordinate. Thank you!*



## Sparrow Solutions Nurse Training

Sparrow Solutions partnered with Birth Choice to host a nurse sonographer training! Not only did our newest nurse participate in the training but three additional nurses from other centers came and joined! As of September, our new nurse is now able to perform ultrasounds!



LET'S Celebrate

**1-Year Work Anniversary for Yelena & Denise!**

Upcoming Birthdays:  
**Sept 16th - Ramona**  
**Oct 2nd - Bob Schuman**  
**Oct 19th - Bernie Montoya**

**Interested in joining our team as a volunteer? Visit [birthchoice.net/volunteer](http://birthchoice.net/volunteer) for more information or email us at [careers@birthchoice.net](mailto:careers@birthchoice.net).**

## Focus on the Family Visit

Focus on The Family came to Birth Choice in August to observe what we do and how we do it with an eye toward giving us a Grant. One of the Grants we received will allow us to be open one night a week and half a day on Saturdays in the near future. With these extended hours in mind, if you are someone who could not volunteer as a client advocate in the past due to our hours, please keep these new times in mind and prayerfully consider becoming a client advocate. Now we will be better able to serve students and working women who have trouble making an appointment during the day.

*"Birth Choice of San Marcos is doing a great job in reaching out to women at-risk for abortions in their community. They recognize the importance of providing quality medical services and compassionate counseling to women facing unwanted pregnancies. They are a wonderful example of a pregnancy help medical clinic that is serving with excellence."*

-Kerry Jepson, Focus on the Family



## Bibles and The Gospel

We recently received a gift of over 50 new Bibles! Thank you to our generous donor. Staff at Birth Choice are praying that the Holy Spirit will feel led at every opportunity to give a client a bible. We want to use this as an invitation to offer to pray with them. Please join us in prayer as we seek ways to provide a free bible and incorporate sharing the Gospel with all of our clients.



**50+**  
Bibles Donated

*Thank you!*