



Ultrasounds



Pregnancy Tests



Baby Boutique



Pre-Natal and Parenting Classes



Community Partnerships



Baby Bottle Drives



Baby Showers

A fun way to support mothers in need is to host a baby shower for Birth Choice! Bob recently spoke at a baby shower at Shepherd of the Valley Lutheran Church in Oceanside, CA. After he spoke, a woman stood up and shared how Birth Choice helped her discern to keep her baby. She showed everyone a picture of her son as a newborn and one of him in his Army Uniform now. Praise God!

You might not hear these impact stories as often as we do, but please know your efforts make a difference and are needed. There are many ways to support Birth Choice with your time, talent and treasure. Please give us a call if you would like to learn more about volunteering or to discuss partnership opportunities.

Let's put our love into action!

## Ways to Get Involved

**“Let us not love in word or in tongue, but in deed and in truth.” 1 John 3:18**

365 S Rancho Santa Fe Rd, Ste 201  
San Marcos, CA 92078  
760.744.1313  
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BIRTH CHOICE  
OF SAN MARCOS



# Choices

## CEO Message

Dear Friend of Birth Choice,

The theme this year for our annual banquet is “Love in Action”. I'm blessed to see it every day. Birth Choice is an incredibly special place where our staff and volunteers come together to share the love of Christ and help women in need. Any organization is only as good as the people that put in the time and effort. In that regard we are blessed.

One of our biggest needs has been to add a nurse to our medical team. We were able to do that this Spring. As a team we pray often. One of our prayers had been to help us find a nurse so we could serve more women. We didn't find Kayla, she found us. She called in and asked if we could use some help. In the few months she's been with us she has proven to be an invaluable member of the team. She has started her Ultrasound training and will be fully certified by early fall. As you may know we have two Ultrasound machines and one nurse. When a woman sees her baby's heartbeat for the first time it often touches their heart and they choose life.

Up until a few weeks ago we were able to perform 3-4 ultrasounds per day four days a week so, 12-16 per week. We changed a few things to make our intake faster and each visit a little faster. Now, we can do 4-5 per day, so, 16-20 per week. When Kayla is fully on board those numbers double to 32-40 per week. That is huge. The more women we see the more that choose life for their baby. Our next challenge is to fill those slots.

We've also filled two vacancies in the front office, Karen and Alejandra. They are both bi-lingual so we have been able to begin a Spanish language outreach. We are already seeing an increase in women whose primary language is Spanish.

Earn While You Learn (EWYL) Pre-natal and Parenting provides essential knowledge for parents and mentorship that builds confidence. We had an opening to teach these classes as well. As you can imagine it takes a special type of person to teach and mentor these parents and soon to be parents.



We looked far and wide and God blessed us, once again, by sending us Stephanie. She has been running EWYL for the past 2-years at a clinic in Tehachapi, CA. She is an incredible addition to the team.

Your ongoing support is vitally important to our mission. Without it, we would never have been able to put together this small but amazing team.

God Bless,

*Bob*



# LOVE in ACTION

Celebration & Annual Fundraising Banquet Supporting Birth Choice of San Marcos

Saturday, October 21, 2023 | Seating 5:30pm

Victoria Robinson, Guest Speaker *back for an encore!*

Victoria Robinson is an author, public speaker and pro-life leader sharing her expertise on abortion around the world. Victoria co-hosts the podcast, Contagious Influencers of America, for Keep the Faith Radio, is a published author of They Lied to Us, the CEO of three separate pregnancy resource centers for 20 years, where she counseled thousands of women contemplating abortion. Her own abortion story is featured in a Harmon Brothers Documentary. She's had numerous op-ed pieces published on various news sites, magazines and online. Victoria has been conducting post-abortion recovery retreats for over fifteen years and is the founder of ReAssembled to bring much needed healing to post abortive women and men.



Social Hour - Praise and Worship - Dinner - Honorary Mention - Center Update - Guest Speaker - Testimonials

To donate, or register as a table host or guest, visit [birthchoice.net/events](http://birthchoice.net/events) or call 760.744.1313.

## Banquet Save the Date

## Advocating for the Unborn in a War Zone

Earlier this year, our CEO attended the Heartbeat International conference. The last night of the conference was "International Night" where they honored pro-life organizations from around the world. The keynote speaker was Nadia Gordynsky, CEO of Save a Life International located in Ukraine.



Her speech and commitment to the unborn was very moving and we invited her to do something for our supporters.

We decided a Zoom call was the best option and on June 30th, Nadia called in from Truskavets, Lviv Oblast, Ukraine. She shared her personal journey which brought her to the pro-life movement and inspired her to open a Pregnancy Resource Center in Ukraine. She now has six and plans to open 3 more. During the course of the call, she introduced us to two moms who were from the war zone and they shared their stories and why they chose life. One also committed her life to Christ. It was an incredible hour.

Please join us in praying for Nadia and her organization. We hope to bring you other similar events and the opportunity to hear amazing stories from amazing people who fight for the unborn.

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77  
DR  
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## Legal Victory

*Thanks to your prayers and contacting your assemblymen and representatives to make our stance known, AB 315 and AB 710 died in committee.*

**AB 315:** This bill would prohibit a person doing business in California who is performing, has performed, or intends to perform a pregnancy-related service from advertising using a false or misleading statement related to the person's provision, or lack of provision, of abortion.

**AB 710:** This bill would require the department to conduct an awareness campaign to communicate with local health departments, health care providers, and the public regarding facilities that provide health care services, including, but not limited to, primary care and specialty clinics.

These bills did not make it through committee in May; we have kept Planned Parenthood from pushing it forward. They can always be reintroduced or tacked on to other bills, but for now, we have another victory. And so, we now must give praise and thanks to the Lord for his divine intervention. These bills would have been detrimental to the pro-life cause and to Birth Choice. For now, we operate as usual and with even more vigor to intervene in any and all life-affirming ways.

*Since moving 100% indoors...*



**61%** of Abortion-Risk Clients Chose Life



**35% Increase** in Parenting & Earn While You Learn Class Visits



**315** Pregnancy Tests Given

Through various programs and outreaches, such as ultrasounds, Earn While You Learn, and the provision of educational and supportive services, we have seen a steady increase in the number of abortion-minded mothers seeking services and, most importantly, mothers choosing life for their babies. In addition, we have seen a further miraculous transformation in growth since last year due to moving 100% indoors at our licensed medical facility with two ultrasound rooms and a dedicated laboratory.

The growing disdain for life-saving efforts through the persistent federal and state bills attempting to be legislated through our government requires an ongoing, loving presence at the grassroots level to change the hearts of parents everywhere to one of life. We put our faith into action here in North County and are seeing a rise in inter-state visits with those coming to California as a sanctuary state.

## OUR TEAM & VOLUNTEERS IN ACTION.

We've had a busy last quarter! From distributing Mother's Day flowers to hosting several events, Birth Choice has been very active in the community. We are also very grateful for your acts of service and love. Special thanks to Kathy for her lovely, quilted gifts, our generous supporters who stop by with diapers and wipes and all our staff and volunteers who keep us running. If you are curious about helping, please contact us. There are many ways in which you can use your time and talent to support your local pregnancy center.



## Underwriters & Table Hosts Needed

We are in need of **Underwriters** to help cover the cost of our banquet so that guests can join us for free and 100% of their gift will go directly to our ministry. Our estimated costs are \$30,000. If you can't attend but want to make a huge difference in the success of this event, please call Bob at 619.796.3992.

We also are looking for **Table Hosts** to prayerfully invite guests to fill tables of 10. If you are the kind of person, who knows lots of people who love LIFE and who have the means, please call 760.744.1313 for the details on how to begin discerning your guest list. I humbly ask you to consider supporting our event this year, where we invite others to put their love into action.