

## Save the Date for these Upcoming Events

### JUNE 24, 2023 PRAISE AND WORSHIP

Save the date for June 24th when Birth Choice will host its first Praise and Worship event on the anniversary of Roe v. Wade being overturned. We will give thanks for the blessings God has bestowed on Birth Choice and pray for continued support as we face ongoing challenges. Your prayers sustain us so we hope you will join.



### NEW DATE OCTOBER 21, 2023 ANNUAL BANQUET

Our annual celebration and fundraising banquet will be held on a new date this year, October 21st, at the Westin Carlsbad! Victoria Robinson will be back by popular demand. More info and official invitation to come. Please save the date and share with friends.

## We are Growing! Consider Applying Today.

Birth Choice is seeking a dedicated and detail-oriented individual to serve as an RN Medical Team Member. This individual reports directly to the Director of Medical Services. We are also looking for a receptionist!

Primarily, candidates must be passionately committed to the pro-life cause in all its dimensions, as expressed in Birth Choice's Statement of Organizational Belief and Conduct and have a strong desire to help women considering abortion.



For more information or to apply, please visit [birthchoice.net/jobs](http://birthchoice.net/jobs) or scan the QR code above.

**“Thou wilt shew me the path of life: in thy presence is fulness of joy; at thy right hand there are pleasures for evermore.” Psalms 16:11**

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Return Service Requested



## CEO Message

Dear Friends of Birth Choice,

On March 1st when I walked into the Birth Choice Clinic for my first day of work, I didn't know what I'd find. What I found was an incredibly well run and professional organization. The staff is unbelievable and the team that God has put together for this mission is a true blessing.

Most of you know Heidi Hill either personally or as the long time Birth Choice CEO. She has been part of this organization for over 15 years and her dedication and vision show everywhere. The foundation and organization she built is solid. Her guiding this organization to Clinic level, no easy task, not only gives us more credibility but the ability to grow the organization to serve more moms and babies. For all she did we should all be deeply grateful.

Everybody from the Board of Directors, the staff, volunteers, donors, supporters, vendors and all of you who help move this Ministry forward have been fantastic, welcoming, and made my transition easy and seamless. I'm humbled and thankful. As we move forward together, we will be focused on getting more "at risk" moms into the clinic. Once they meet with the Client Advocates and see their baby for the first time, via ultrasound, many hearts are turned and babies saved.

As these young women decide to keep their babies, we want to support them throughout their pregnancy and after the birth. We do quite a bit now, including "Earn While You Learn" (EWYL), an education program covering topics ranging from prenatal care to parenting classes. The moms and dads earn points for each class which can be used to purchase new baby clothes and other items from our boutique.

We plan to expand this program and continue to provide free pre-natal vitamins and other services so the moms know they will not be abandoned by us. I believe the support we provide plays a role in making the decision to keep their baby. A lot of times they are just scared so they need to know we are here for them.



For those of you that attended our Comedy Night event on St. Patrick's Day, thank you. I hope you enjoyed it as much as we did.

Note: Our banquet date has changed and will now be October 21st. Please consider being a sponsor! I would love to talk to you about the many ways in which we can partner. Feel free to reach out at any time - [bschuman@birthchoice.net](mailto:bschuman@birthchoice.net).

I feel so blessed to be in this place at this time. I know all of us get to see God's hand at work. I get to see it everyday from a front row seat.

God Bless,

*Bob*

## Birth Choice Introduces Our New CEO

### WELCOME, BOB SCHUMAN!

Bob was born and raised in Illinois and moved to San Diego shortly after graduating from Drake University. He spent the next 9 years in the Investment Banking business.

He got involved in local politics which lead him to become Political Director of the Jack Kemp for President campaign. After that he started a political consulting/government relations firm headquartered in La Jolla. The firm worked on a wide variety of issues for Fortune 500 companies, corporations, trade associations, political action committees as well as consulting on well over 100 pro-political campaigns for pro-life candidates across the country. He also consulted for Art Laffer the economist that developed the Laffer curve and Christopher Cox, Chairman of the Securities and Exchange Commission.

Bob is active in both industry and community groups including the Chamber of Commerce, the American Association of Political Consultants, I Love a Clean San Diego, the American Cancer Society, and the Holiday Bowl Board of Directors. He is a Founding member of High-Tech Charter Schools and served on numerous non-profit boards and committees.

He actively supports the VFW, Salvation Army, Habitat for Humanity, Wounded Warriors and Tunnels 2 Towers. Awarded the JNF Tree of Life award for coordinating the adoption of Jewish infants from the Soviet Union, rather than let them be killed. Founded La Jolla Pop Warner Football and Cheer. Served on boards of youth baseball, football, and softball leagues.

Bob has three grown children, Bobby, Bret and Brooke and lives with his wife Jane in La Jolla.



Bob and Jane at Comedy Night.

## Message from the Board of Directors

As most of you know, our organization relies totally on the Lord for our overall guidance and strategic direction. When Heidi announced her retirement, our initial reaction was to call everyone to prayer. Thank you for joining us in prayer as we searched for a new CEO. As always, the Lord pulled through for Birth Choice and we are so grateful.

Searching for an executive, especially in this environment, is not an easy task and it took us a while to complete the process. We could not be more pleased with the result. We are delighted to welcome our new CEO, Robert (Bob) Schuman who joined Birth Choice on March 1st. Having the CEO position filled is critical to continuing the mission of the organization, and we are grateful not to have had an extended time with a vacancy. God blessed us and we felt your prayers throughout the process. We are also blessed with a strong internal staff who made the interim time and the transition seamless. Thanks to them for all of the additional work, long hours, and sacrifices they made during this time.

The board and I are confident that, with Bob's executive, project management, and business experience, he will continue Birth Choice's mission with excellence. I am amazed at what he has been able to accomplish in just a few short weeks. Please join the board and me in welcoming Bob – feel free to email him a warm welcome [BSchuman@birthchoice.net](mailto:BSchuman@birthchoice.net). We look forward to the accomplishments that lay ahead as he, the staff, volunteers, and you continue to move Birth Choice forward, saving lives one ultrasound at a time.

*Karen Garcia, Chairman of the Board*

## Client Story

We have many wonderful people who stand outside abortion clinics to pray and offer hope to those women who may believe that abortion is their only option. Some are part of groups like 40 Days for Life or Love Life. It can be a thankless job especially when they experience abuse as they pray. One Sergeant Major who served his country for 30 years was harassed and told what a hypocrite he was and yet this individual had no idea that his service enabled her to have the right to say and do what she wished. I would like to offer a word of thanks if you wonder if what you do makes a difference.....it does!

One mother encountered one of these prayer warriors and was willing to speak with them. This was a mother who was alone, had other children and was terrified to take on another child when everyone around her was encouraging abortion rather than providing words of encouragement or offering a hand of help. Abortion would be an easy fix to her problem, and it would also enable them to not be burdened. Thankfully, there was someone on the sidewalk willing to talk with her, listen to her troubles and provide her with information that led her to us. All she needed was encouragement, an opportunity to talk through her situation and know that there were solutions and somewhere who cared. This mother chose life because someone was there to direct her away from the abortion clinic. We praise God for these generous and caring individuals who stand (sometimes for hours in inclement weather) just for the opportunity to help. Your prayers and service do save lives! God bless you!



time here on earth, when some moms still choose abortion. However, what a joy it is to stand beside the women who choose to overcome the difficult trials they are facing and choose life for their baby.

We know that so far in 2023, 58% of the Abortion Risk women we have seen have chosen life. Praise God! Birth Choice is working hard to have our ads be the first thing a client sees when they are in an unplanned pregnancy. However, this does not come without challenges as our limited budget is competing with the extensive advertising budget of Planned Parenthood. Thank you for your continued support and generosity that allows us to be on the frontlines.

## THANK YOU FOR ATTENDING COMEDY NIGHT!

Thank you all who attended our 2nd Comedy Night on St. Patrick's Day! Over 125 Birth Choice supporters enjoyed the extremely funny and talented comedian, Nazareth. If you were unable to join, we hope to see you at another event this year. Please check out the dates on the back of this newsletter!

A special thank you to Becky Itzen, our volunteer event coordinator, for organizing this great evening. Kevin Kacvinsky, marketing consultant and friend to the organization, for being an outstanding MC. Rev. Raymond Van Pletzen, Sr. Pastor at Meadowlark Church and Board Member, for use of the meeting hall. We all enjoyed the wine, snacks and gourmet popcorn served by the Board. We are blessed with such a supportive community. Thank you!



## Center Update and Latest News

Days in the office are filled with many highs and lows as we walk with women in such devastating situations. It's hard to know, as you sit with some women getting their Ultrasound that you are the only person who will ever get a glimpse at this baby's short



Heidi stopped by to say hi and visit with Bob. It was great to see her again.